

JCCC Program Review Summary 2021

Subject: **Computer Desktop Publishing**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2019	6	1	481	302	783
2020	6	1	418	364	782
2021	7		725		725

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators - Enrollment

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2019	Computer Desktop Publishing	CDTP	495	783	65	12.0	95	78	4	783
2020	Computer Desktop Publishing	CDTP	472	782	68	11.5	95	79	4	782
2021	Computer Desktop Publishing	CDTP	455	725	63	11.5	94	73	5	725

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2018	Computer Desktop Publishing	\$67,155.19	\$232,317.37	\$271.40	\$330,312.45	\$427,579.90	\$499.51
2019	Computer Desktop Publishing	\$74,110.21	\$231,362.05	\$284.58	\$362,266.00	\$394,482.34	\$485.22
2020	Computer Desktop Publishing	\$73,580.56	\$233,806.25	\$285.48	\$355,769.82	\$403,995.35	\$493.28

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Fall 2020.

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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

Employed	2017-2018	2018-2019	2019-2020
Desktop Publishing Applic Spec (4830 cert)		100%	

Notes:

Source: JCCC Follow-Up Survey

Placement rate calculation: Total employed in a related field divided by the total who responded to the JCCC Follow-up Survey.

of Graduates Transferring

Transfers	2017-2018	2018-2019	2019-2020
Desktop Publishing Applic Spec (4830 cert)		0	0

of Graduates

Graduates	2018-2019	2019-2020	2020-2021	Total
Desktop Publishing Applic Spec (4830 cert)	2	1	3	6